

Public Service Announcement

Nunavut participates in National Public Alert Test

Start Date: November 21, 2018 End Date: November 28, 2018

Nunavut-wide 65 sec

The Department of Community and Government Services, Emergency Management Division, informs Nunavummiut that a test of the national Alert Ready System will take place simultaneously across all Nunavut time zones on November 28, 2018.

The test will take place at 1:55 p.m. EST, 12:55 p.m. CST and 11:55 a.m. MST, via cellular, TV and radio. A test will also be conducted in each province and territory.

The test alert message reads: "This is a test. No action required. For more information: http://www.cgs.gov.nu.ca/npas".

In Nunavut, the message will be in all official languages with Inuktitut written in roman orthography as the national transmission system does not support syllabics.

Canadian channels broadcasting will display the alert message. Radio transmission of the message will be via CBC Radio. Cellular message alerts will be received by mobile phones connected to an LTE network with settings adjusted to receive test messages.

Cellular device compatibility, connection to an LTE network, cell tower availability and coverage, device software and settings will impact cellular reception of the test message.

Transmission of the test will only affect distribution channels (tv, radio, mobile), for approximately 30 seconds.

The Alert Ready national system is designed to deliver critical and potentially lifesaving alerts to Canadians and educates the public on what an emergency alert will look like in the event of a life-threatening situation. Ongoing testing ensures the system works as intended and identifies areas that need adjustments.

The Emergency Management Division will conduct a review of the test to ensure future testing is aligned and responds adequately to Nunavut realities.

Nunavummiut can obtain more information at http://www.cgs.gov.nu.ca/npas.



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